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**SOCIALBETTY.COM® CELEBRATES TWO-YEAR ANNIVERSARY
WITH ADDITION OF NINE CITIES**

Coast to Coast, Anyone Planning a Party Now Has Access to the Ultimate Venues

San Diego, Calif., February 9, 2010 – On the heels of the company’s two-year anniversary, SocialBetty.com® is proud to announce the expansion of the company’s unique ‘event posting’ services to nine additional cities across the nation. Originally launched in San Diego in 2008, the national expansion allows party planners to access the ultimate venues in Chicago, Las Vegas, Los Angeles, Miami, New York, Orange County, Calif., Phoenix, San Francisco and Seattle. The popular Web site has seen increased growth over the last few years, working with countless party planners to find the hottest venue for their events, as well as signing-on hundreds of venues plus new ones signing up every day.

“This is an exciting time for Social Betty as we have turned the corner from being a regional to a national brand,” said Chief Executive Officer Heather Nelson. “Although the core function of Social Betty is to connect party planners and venues, we also aim to be an expert resource for the event planning industry through our online resource directory, strategic partnerships and media relations efforts.”

A division of Socialness, Inc., a San Diego based entertainment group, Social Betty is an innovative Web site where anyone planning a party or event can post their event details for no charge and venues are able to compete for their business, leading to a win-win situation. The service saves party planners time, energy and money often wasted on researching, contacting and negotiating on their own. Social Betty can be used for any occasion and group size including alumni events, birthdays, corporate events, holiday parties, meetings, networking events, rehearsal dinners, social gatherings and so much more.

Venues also benefit from using Social Betty because the Web site acts as a lead agent to party planners and event organizers. Venues will have a greater opportunity to generate additional revenue that would otherwise expire at the end of each day, especially during non-peak hours and vacant times. Social Betty is perfect for restaurants, bars/lounges, nightclubs, hotels and amusement/theme destinations.

For more information on Social Betty, please visit www.SocialBetty.com.

ABOUT SOCIAL BETTY

A division of Socialness, Inc., Social Betty is a unique Web site that connects event organizers and venues together to ensure that every party, occasion and event has access to the ultimate venue. Social Betty offers venue options to people who are planning events, both private and corporate. Organizers simply post their event’s details and tell the venues what they want and how they want it. In turn, venues will meet the demands of the organizer in order to fill available space and generate more revenue.

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